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•agency

Creative folio



logo &
branding



logo & branding



logo &
branding



logo &
branding



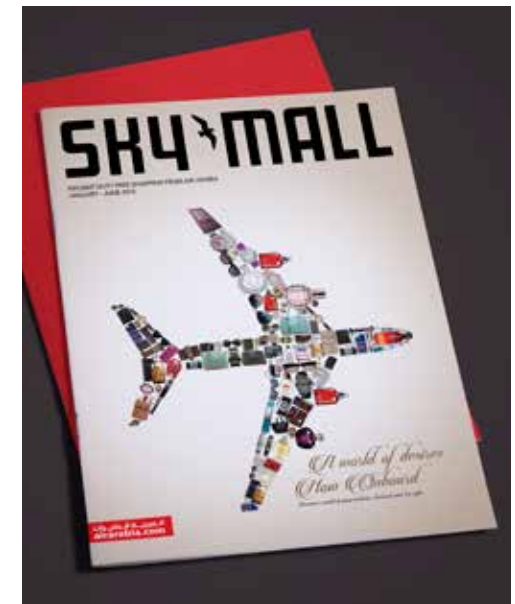
logo &
branding



logo &
branding



brochure



brochure
& leaflets



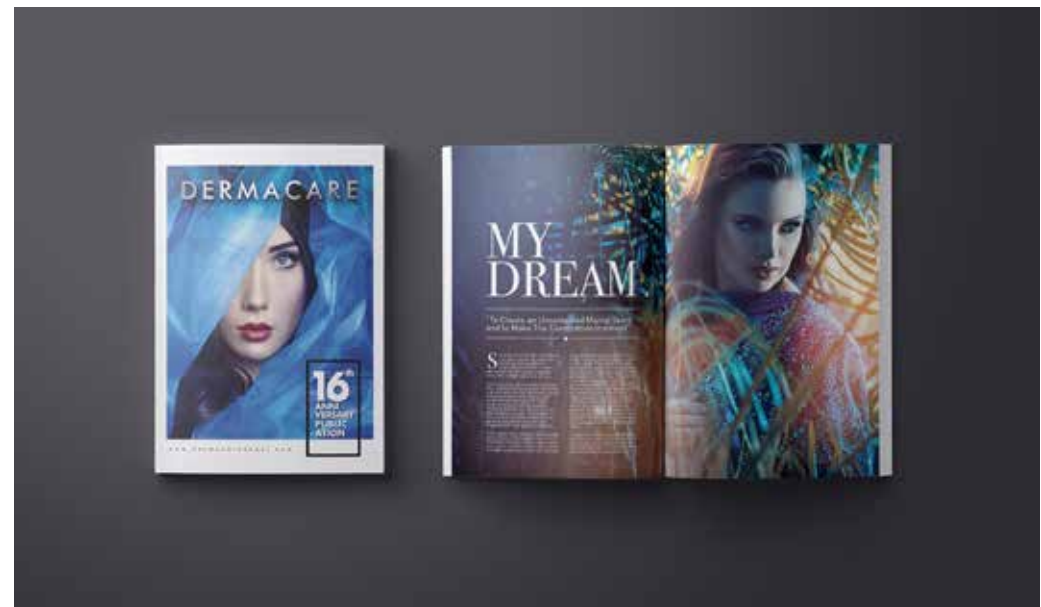
brochure
leaflets &
invitation



brochure
& leaflets



brochure
& leaflets



magazine

print
ads

Juicy Oranges.
Picked in Netherland

Introducing Masafi Fruits.
The real taste of oranges from Netherlands.
Picked with love. Served with love.

masafi

A vibrant orange-themed advertisement for Masafi Juicy Oranges. The central image is a large orange half filled with a miniature Dutch landscape, including a windmill, a castle, and people. A bottle of Masafi Juicy Oranges is shown in the bottom right corner.

GO Fruitastic!

masafi

Introducing Masafi Fruits.
The refreshing sting of real fruits
to keep you going.

A dynamic advertisement for Masafi Fruits. A man in a red jacket is jumping through a large, energetic splash of red juice. The splash is shaped like a circular frame. A bottle of Masafi Fruits is on the left. The background is a bright pink.

Juicy Alphonso Mangoes.
Picked in India

Introducing Masafi Fruits.
The real taste of Alphonso Mangoes from India.
Picked with love. Served with love.

masafi

A vibrant green-themed advertisement for Masafi Juicy Alphonso Mangoes. The central image is a large mango half filled with a miniature Indian landscape, including the Taj Mahal and people. A bottle of Masafi Juicy Alphonso Mangoes is shown in the bottom right corner.

GO Fruitastic!

masafi

Introducing Masafi Fruits.
The refreshing sting of real fruits
to keep you going.

A dynamic advertisement for Masafi Fruits. A woman in a green shirt is jumping through a large, energetic splash of yellow juice. The splash is shaped like a circular frame. A bottle of Masafi Fruits is on the left. The background is a bright green.



Natural Strawberry
Ooh la la!

No pink. No frosting. One special scoop you've never had. La la land. Luscious strawberry's. Millions of them. And then just you. So cool. So normal.

Royal Treat
GOURMET ICE CREAM
NATURAL STRAWBERRY



The Dark Brown
Mix of double chocolate.
It just looked divine.

No extra. The way it glimmered. The way it crumbled. My heart ached for more. I was in love with chocolate more than I had ever been before.

Royal Treat
GOURMET ICE CREAM
DOUBLE CHOCOLATE



One big beautiful scoop of Vanilla
Rich Vanilla.
I looked at it with wonder.

It looked like a snowflake. One great new flavor. Calling out my name. Tempting me to indulge. I gave in. One special of divine. It just looked like snow in the first taste of perfection. It was special. I felt special.

Royal Treat
GOURMET ICE CREAM
PREMIUM VANILLA

print
ads

print
ads

Dubai Garden Glow

#GLOWHAPPYDUBAI

A GLOWING TRIBUTE TO DUBAI

Light up your imagination like never before. Dubai Garden Glow. A garden like no other. When night falls, the lights come out to play. A fantasy world made out of lights. It beautifully illuminates egg laying dinosaurs, an artistically lit up fairyland. Floating light ponds, with sparkling boats. So when it's night, it's time for a night out of fun with family at Dubai Garden Glow.

www.dubaigardenflow.com

DUBAI GARDEN GLOW
WORLD'S FIRST UNIQUE GLOW GARDEN

print
ads

Dubai Garden Glow

FUN NIGHT OUT

Light up your imagination like never before. Dubai Garden Glow. A garden like no other. When night falls, the lights come out to play. A family world made out of light, a beautifully illuminated area featuring an artfully lit up landscape, glowing light points, with working fountains. So when it's night, it's time for a night out of fun with family at Dubai Garden Glow.

www.dubaijardenglow.com

DUBAI GARDEN GLOW

WORLD'S FIRST UNIQUE GLOW GARDEN

ads &
outdoor



www.icare-clinic.com

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print
ads





YOUR WORLD
YOUR BAG OF MEMORIES

Para John luggage is specially designed for the modern jetsetter. Ultra light yet super sturdy, the range includes soft and hard case varieties, as well as backpacks, in stylish colours and designs.

LUGGAGE + SCHOOL BAGS + COMPUTER BAGS + TRAVEL ACCESSORIES

PARA JOHN
YOU ARE NOT ALONE





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YOUR BAG OF MEMORIES

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LUGGAGE + SCHOOL BAGS + COMPUTER BAGS + TRAVEL ACCESSORIES

PARA JOHN
YOU ARE NOT ALONE



GO WEEK AT YOUR KNEES

Triple your chances to win up to AED 200,000 when you shop on weekdays.

Weekdays just got more exciting. Spend AED 300 on a weekday, and get 3 raffle coupons instead of 1. Stand a chance to win AED 50,000 every week. Hurry! Go Shopping. Get Winning.

THE DUBAI MALL

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Comfort
Ramadan Initiative

**SHARE
CLOTHES.
SHARE
LOVE.**

 **Let's create a world record.
Let's make a world of difference.**

Open your hearts and wardrobes this holy month and give someone some much needed comfort. For a home pick-up service call us on 800.COMFORT(2663678) or look for a collection point nearest to you on www.facebook.com/ComfortZoneArabia.

 **الحلال الأحمر الإماراتي**
UAE RED CRESCENT قوة من قلب


**SHARE
A TOUCH
OF LOVE**
DONATE CLOTHES
COMFORT THE WORLD

Comfort
Ramadan Initiative

**DONATE
CLOTHES
COMFORT
SOMEONE**

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OF LOVE**
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COMFORT THE WORLD

SONY
TRULY DIGITAL

THE POWER OF IMAGING

AT 50x ZOOM NOTHING'S TOO SMALL
Get ultra close images with Sony Cyber-shot HX300

See it right larger than life with the new Cyber-shot HX300. With a 16x zoom, 20 Megapixels, Optical Steady Shot and Face Priority, now you can capture every ultra-sharp image and zoom-in long distance.

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THE POWER OF IMAGING

AIM FURTHER WITH SONY HX300
Zoom longer - in actual 1.4m size with 50x Super Zoom System

See it closer up than ever with the new Cyber-shot HX300. With a 16x zoom, 20 Megapixels, Optical Steady Shot and Face Priority, now you can capture every ultra-sharp image and zoom-in long distance.

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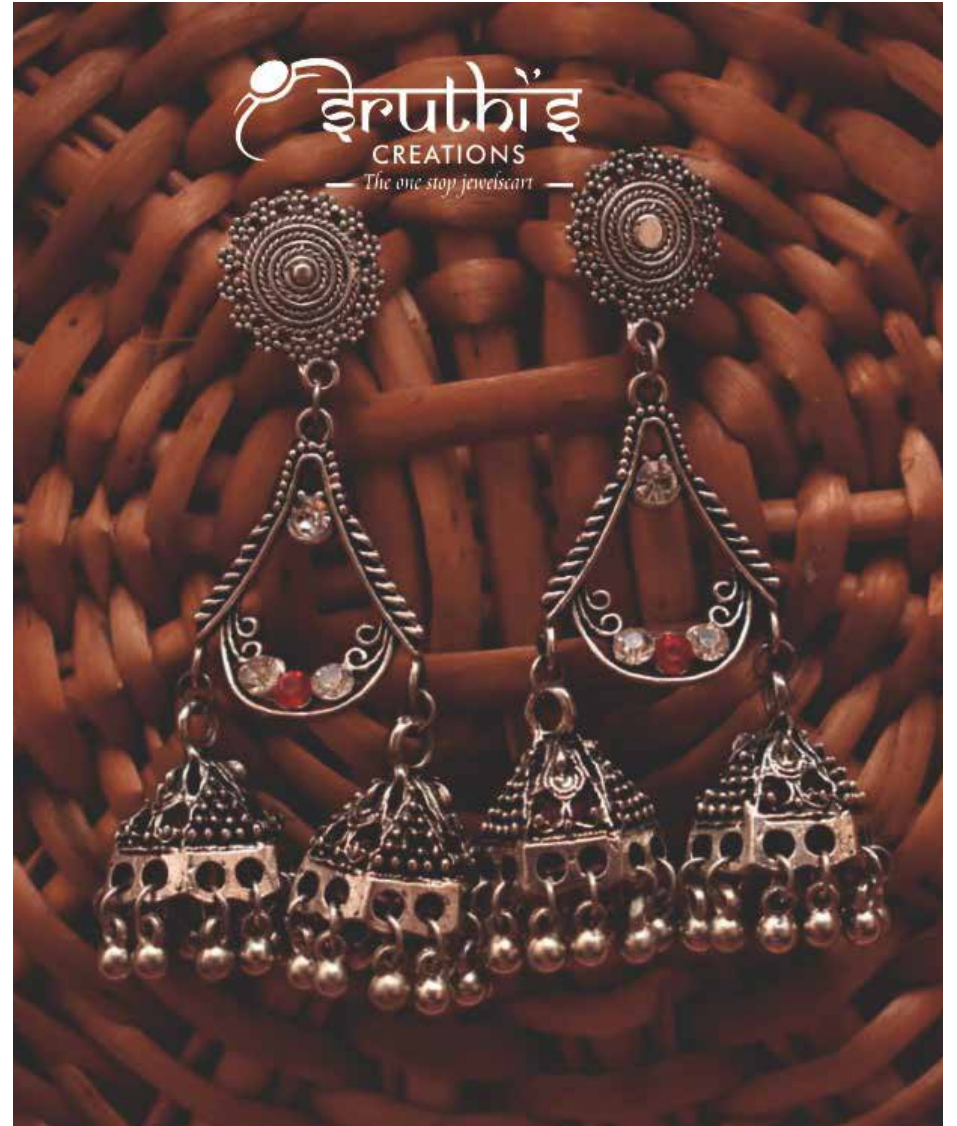


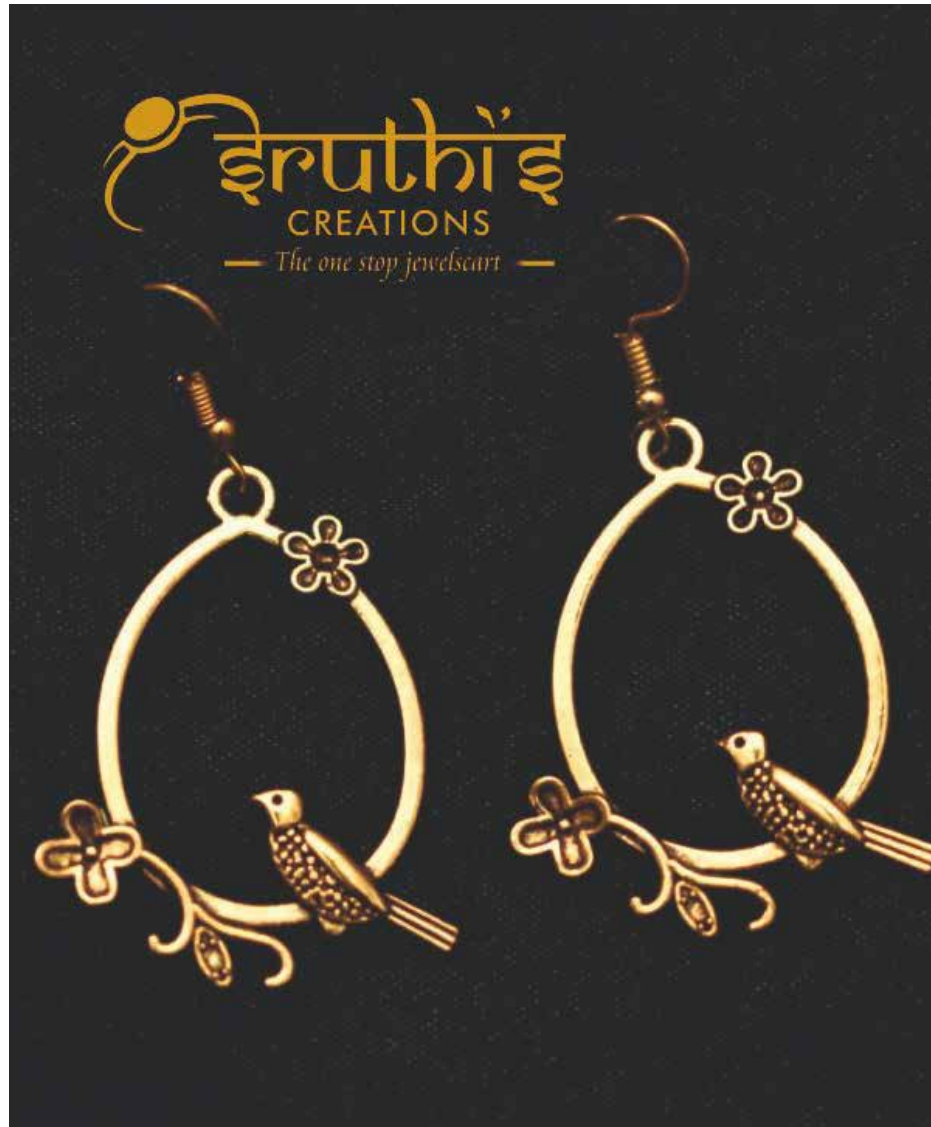






















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055 457 1230

info@codelattice.agency